



Welcome to everyone participating in SEOUL FOOD 2023!

KOTRA, Korea Tourism Organization(KTO), and the tour agency COSMOJIN TOUR have prepared a special bleisure tour program for you. Bleisure is a new word made by combining "business" and "leisure." It means enjoying personal travel throughout your business trip.

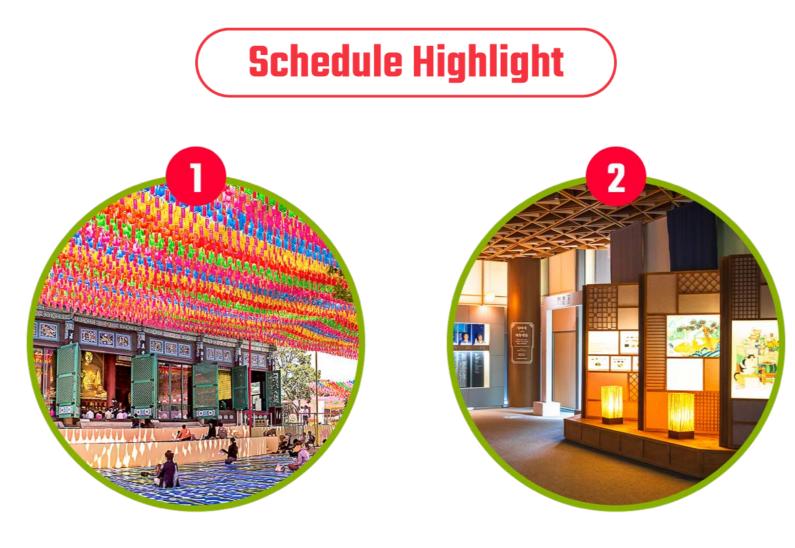
From May 29th (the day before the event) to June 3rd (the day after the event), tour programs with various themes offering new experiences, exciting things to see, and good food will be available.

We hope your business succeeds, and that you enjoy some memorable experiences in Korea with the bleisure tour program!



This special tour will guide you through past and present day Seoul, Korea's capital city. It offers exciting programs to experience traditional Korean culture, admire modern art, and look around traditional markets.

Date & Time:May 29th (Mon), 09:00-18:00 Price : 25,000KRW



Cheongwadae Sarangchae

This comprehensive tourism exhibition

traditional Korean culture.



Seoul Jogyesa Temple

This Buddhist temple sits in the city

Gyeongbokgung Palace



Lunch

This palace was constructed during the establishment of the Joseon Dynasty (the last Korean dynasty that existed from 1392 to 1910). Gyeongbokgung Palace is the largest and most beautifully constructed palace in Korea.

Jokbal is a pig's leg thoroughly boiled in a mixture of seasonings. The chewy skin and moist meat taste heavenly! *Vegan menu available



MMCA (National Museum of Modern and

Come see the flow of Korean modern art at this culture and arts complex. You can look around the exhibition with a guide and enjoy tea at the Osulloc Tea House located next to the museum.

Contemporary Art) Seoul

Gwangjang Market This is a traditional market full of tasty foods such as bindaetteok (mung bean pancake), gimbap, hotteok (griddlecake with sugar filling), tteokbokki, and many other items. You can have a lovely time enjoying Korean food along with Korean

people in a friendly and cheerful ambiance.



Combining High-End Mobility Technology with a Kimchi Making Experience



Date & Time : May 30th (Tue), 17:00-22:00 Main Event : Visit Hyundai Motorstudio Goyang, experience making Yeolmu kimchi (Young Summer Radish Kimchi)

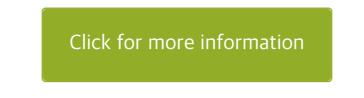
Click for more information



Shop 'Til You Drop and Relax at a Spa



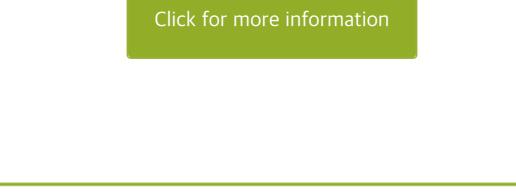
Date & Time :May 31st (Wed), 17:00-22:00 Main Event : Enjoy some shopping at the shopping mall (Starfield Goyang), experience a Jjimjilbang & Spa







Date & Time : June 1st (Thu), 17:00-22:00 Main Event : Walk around Ilsan Lake Park, enjoy a local food tasting experience



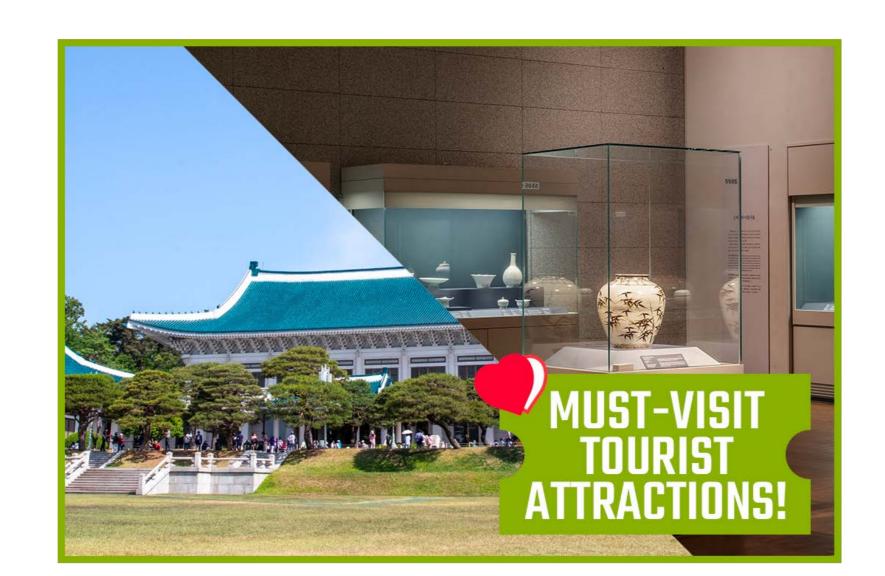
#05 K-Food Tour A Day with Rice, **Discovering Korea's Key Ingredient**



Date & Time : June 2nd (Fri), 15:00-22:00 Main Event : Explore Seooreung (West Five Royal Tombs), a UNESCO cultural heritage, and taste cookies & makgeolli made with Gawaji rice



One-Day Trip to Discover Seoul's Charms



- Date & Time : June 3rd (Sat), 09:00-18:00
- Price: 20,000KRW
- Main Event : Visit Cheongwadae and National Museum of Korea, enjoy shopping in Myeongdong, and walk around Cheonggyecheon Stream



#07 Seoul's Hot Places Tour

Romantic & Passionate Seoul Tour with a Chinese Guide!



Date & Time : June 3rd (Sat), 09:00-18:00

Price : 39,000KRW

Main Event : Decorate and make your own phone case, tour hot places in Seongsudong, visit the Amore Pacific Flagship Store



NOTICE

* The tour program schedule is subject to change depending on the site condition. * In the case of paid tours, individual payments will be required on site, so please prepare cash(KRW). * Contact COSMOJIN TOUR, the tour program operator, for inquiries about the tour. Tel. : +82-2-318-3405 / E-mail. : koreatourism@cosmojin.com * You can ask COSMOJIN TOUR about the DMZ tour, making reservations for Michelin Star restaurants, customized luxury tours, etc.

